

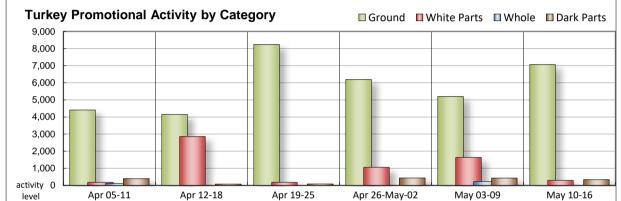


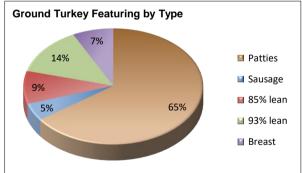
USDA National Retail Report - Turkey Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 05/10 thru 05/16.

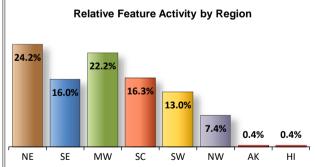
(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

NATIONAL SUMMARY											
	THIS W	LAST	WEEK	LAST YEAR							
Feature Rate 1/	30.0% of outle	-		f 29,200 lets	14.1% of 29,200 outlets						
Special Rate 4/	1.4%	%	8.	6%	0.3%						
Activity Index 2/	9,07	2	9,9	945	5,4	137					
3/	Stores Wt	d Avg	Stores	Wtd Avg	Stores W	td Avg					
WHOLE BIRDS:											
Fresh - Hens			112	1.59							
" - Toms			112	1.59							
Frozen - Hens					13	1.99					
" - Toms					13	1.99					
PARTS:											
Breast:											
Bone-in, whole Fresh	65	1.39									
Frozen	128	1.99	510	1.34	44	2.99					
Split, bone-in	120	1.55	310	1.54	44	2.33					
Fresh			12	1.29							
Rotisserie				0							
Boneless, whole											
Cutlets	102	6.60	697	6.98	131	6.99					
Cutlets, thin sliced	102	0.00	301	7.95	101	0.00					
Strips			001	7.00							
Tenders			13	6.29							
Marinated Tenders			102	5.33							
Drumsticks	72	1.84	210	1.39	175	1.67					
Thighs	56	2.49									
Wings	72	1.84	210	1.99	50	1.97					
Necks	16	2.49									
Smoked Drumsticks	40	2.99	10	2.88							
Smoked Wings	40	3.49									
Smoked Necks	40	2.99			10	1.98					
GROUND TURKEY:	7,065	4.69	5,198	3.77	1,838	3.99					
Patties	4,594	4.82	90	4.22							
Sausage	348	4.37	182	3.74							
85% lean	649	3.84	3,588	3.75	389	3.71					
93% lean	949	4.12	1,325	3.77	1,209	3.91					
Breast	525	5.89	13	6.29	240	4.80					
Rolls (frsh/frz 1 lb.)			365	3.20							
Specialty ^{5/} Patties	332	5.99	225	5.49	919	5.50					
93-94% lean	799	5.11	1,835	4.89	1,890	4.90					
Breast	245	6.80	33	5.99	354	6.05					
Note: rolls & specialty no											

Turkey feature activity has a slight decline compared to last week. Whole birds were not seen on this ad cycle and instead fresh bone-in breasts made an appearance. Frozen bone-in breasts activity decreased significantly. Cutlets continue to be seen but with far less offers. Marinated tenders drop off this week. Dark parts come in stronger with availability seen across all cuts. 85% lean is still commnading over 2/3 of the grind activity. Conventional breast is the only grinds this week that are better valued. Self service deli activity almost doubled for the smaller package sizes, but took a hit on the larger package sizes, with only a third of the activity seen last week.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising <u>any</u> reported turkey item during the current week, expressed as a percentage of the total sample. 2/ Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). 3/ Stores/Avg: the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/ Special Rate: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.) 5/ Specialty: products produced from birds raised on an all vegetable diet without antibiotics and minimally processed.

Source: USDA Livestock, Poultry, & Grain Market News;

(515) 284-4460

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http://www.ams.usda/market-news/livestock-poultry-grain:



USDA National Retail Report - Turkey Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 05/10 thru 05/16.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

WHOLE BIRDS: Fresh - Hens - Toms Fresh - Hens - Toms Fresh - Hens - Toms Frozen Fresh Frozen Frozen Fresh Frozen Frozen Fresh Frozen Frozen Fresh Frozen Fresh Frozen Fresh Frozen Frozen Frozen Fresh Frozen F		NORT	HEAST U.S.		SOUT	THEAST U.S.		MIDWEST U.S. (IA.IL.IN.KY.MI.MN.ND.NE.OH.SD.WI)				
Special Rate		(CT.DE.MA.MD.I	ME.NH.NJ.NY.PA.F	RI.VT)	(AL.FL.GA.M	S.NC.SC.TN.VA.W	(V)					
Activity Index # Activity Index = 2.392												
Activity Index = 7.995	Special Rate 4/	0.0% of stores v	v/ no-price promo	tions	0.4% of stores	w/ no-price promo	tions	0.0% of stores w	// no-price promo	tions		
Price Range												
## WHOLE BIRDS: Fresh - Hens - Toms Frozen - Hens - Toms Frozen - Hens - Toms Frozen - Hens - Toms Bene-tin, whole Fresh				у			у			у		
Fresh - Hens * - Toms Frozen - Hens * - Toms Frozen - Hens * - Toms PARTS: Breast: Breast: Breast - Fresh Frozen		(\$/pound)	Stores V	Vtd Avg	(\$/pound)	Stores V	Vtd Avg	(\$/pound)	Stores V	Vtd Avg		
Fresh - Hens * - Toms Frozen - Hens * - Toms Frozen - Hens * - Toms PARTS: Breast: Breast: Breast - Fresh Frozen	WHOI F BIRDS:											
Frozen - Hens - Toms PARTS: Breast: Bone-in, whole Fresh Rollisserie Boneless, whole Cutlets 6.99 62 6.99 5.99 40 5.99 Boneless, whole Cutlets 6.99 62 6.99 5.99 40 5.99 Cutlets finalised Strips Tenders Marinated Tenders Durumsticks Thighs Wings Smoked Drumsticks Smoked Smips Smoked Nerse Smoked Smips Smoked Nerse Smoked Smips Smoked Nerse Smoked N												
Frozen - Hens												
PARTS: Breast: Bone-in, whole Fresh Fresh Roisserie Bone-ins, whole Fresh Roisserie Boneless, whole Cutlets G.99 G.99 G.2 GROUND TURKEY: Patties Assusage 3.67 - 4.79 294 4.82 3.99 4.0												
PARTS:												
Breast: Bone-in, whole Fresh Frozen Split, bone-in Fresh Rotisserie Boneless, whole Cutlets Goneless, whole Cutlets Goneless of the state of the sta												
Bone-in, whole Fresh Fresh Fresh Fresh Frozen 1.98 17 1.98 1.19 -1.99 65 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.11 1.29 1.29 1.11 1.29 1												
Fresh Frozen Frozen Split, bone-in Fresh Rotisserie Boneless, whole Cutlets Graph Graph Graph Cutlets Graph												
Frozen Split, bone-in Fresh Rotisserie Boneless, whole Cutlets 6.99 62 6.99 5.99 40 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 5.99 40 5.99 5.99 5.99 5.99 5.99 5.99 5.99 5.9	·							1.19 - 1.99	65	1.39		
Split, bone-in Fresh Rotisserie Boneless, whole Cutlets 6.99 62 6.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 5.99 40 5.99					1.98	17	1.98			1.99		
Fresh Rotisserie Boneless, whole Cutlets 6.99 62 6.99 5.99 40 5.99 Cutlets, thin sliced Strips Tenders Marinated Tenders Drumsticks 1.66 56 1 2.49 56 2 2.99 40 2.99 3.99 40 2.99 3.49 40 2.99 3.49 40 2.99 3.49 40 2.99 40 2								2.00				
Rotisserie Boneless, whole Cutlets 6.99 62 6.99 5.99 40 5.99 40 5.99 Cutlets, thin sliced Strips Tenders Marinated Tenders Drumsticks Thighs Wings Necks Smoked Drumsticks Smoked Drumsticks Smoked Wings Smoked Wings Smoked Wings Smoked Wings Smoked Samage 3.67 4.79 2.94 4.82 2.99 4.82 2.99 4.82 4.82 4.82 4.82 4.82 4.82 8.94 4.84 8.94 8.94 8.94 8.94 8.94 8.94	•											
Boneless, whole Cutlets 6.99 62 6.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.99 40 5.99 5.												
Cutlets 6.99 62 6.99 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 5.99 40 2.99 40												
Cutlets, thin sliced Strips Cutlets, thin sliced Strips Trenders Marinated Tenders Drumsticks Thighs 1.66 56 1 Wings 1.66 56 1 Necks Smoked Drumsticks 2.99 40 2.99 Smoked Wings 3.49 40 3.49 Smoked Necks 2.99 40 2.99 GROUND TURKEY: Patties 4.82 505 4.82 4.82 1,338 4.82 4.82 894 4 85% lean 3.67 - 4.79 294 4.32 3.99 - 4.79 54 4.64 85% lean 3.07 - 5.99 198 3.92 2.99 - 5.99 65 3.34 3.78 - 3.99 368 3 Breast (99-100% lean) 5.99 340 5.99 5.99 46 5.99 5.99 42 5 Specialty Sr 5.99 288 5.99 5.99 46 5.99 5.99 44 5 Patties 5.99 288 5.99 5.17 4.99 - 5.00 170 4	· ·	6 99	62	6 99	5 00	40	5 99					
Strips		0.00	02	0.55	0.00	70	3.33					
Tenders Marinated Tenders Drumsticks Thighs Wings Wings Smoked Drumsticks Smoked Necks Smoked Necks Regional Tenders A												
Marinated Tenders Marinated Tenders Image: Control of the property of												
Drumsticks												
Thighs Wings Necks Smoked Drumsticks Smoked Drumsticks Smoked Necks Smoked Necks GROUND TURKEY: Patties 3.67 - 4.79 294 4.32 3.99 - 4.79 3.48 - 3.99 469 3.97 2.99 - 3.99 368 3 389 - 4.79 3.48 - 3.99 369 - 5.99 360 5.99								1.66	56	1.66		
Wings Necks Smoked Drumsticks Smoked Wings Smoked Necks Substitution S										2.49		
Necks Smoked Drumsticks 2.99 40 2.99 40 2.99 Smoked Wings 3.49 40 3.49 40 3.49 Smoked Necks 2.99 40 2.99 GROUND TURKEY: Patties 4.82 505 4.82 4.82 1,338 4.82 4.82 894 4 Sausage 3.67 - 4.79 294 4.32 3.99 - 4.79 54 4.64 85% lean 3.07 - 5.99 198 3.92 2.99 - 5.99 65 3.34 3.78 - 3.99 368 3 93% lean 3.07 - 5.99 198 3.92 2.99 - 5.99 65 3.34 3.78 - 3.99 368 3 Rolls (firsh/firz 1 lb.) 5.99 5.99 5.99 46 5.99 5.99 42 5 Specialty ^{5/} Patties 5.99 288 5.99 5.99 5.99 5.99 5.99	-									1.66		
Smoked Drumsticks Smoked Wings Smoked Wings Smoked Necks	•							1.00	30	1.00		
Smoked Wings Smoked Necks 3.49 40 3.49 40 2.99 GROUND TURKEY: 2.99 40 2.99 40 2.99 Patties 4.82 505 4.82 4.82 4.82 4.82 894 4 Sausage 3.67 - 4.79 294 4.32 3.99 - 4.79 54 4.64 4.64 4.64 4.64 85% lean 3.97 2.99 - 3.99 56 3 3 93% lean 3.07 - 5.99 198 3.92 2.99 - 5.99 65 3.34 3.78 - 3.99 368 3 3 3 3.78 - 3.99 368 3 3 3 3.78 - 3.99 368 3 3 3 3.78 - 3.99 368 3 3 3 3.78 - 3.99 42 5 Rolls (frsh/frz 1 lb.) 5.99 288 5.99 5.99 46 5.99 5.99 5.99 44 5					2 00	40	2 00					
Smoked Necks 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 2.99 40 4.82 4.82 4.82 894 4 4 4.82 4.82 4.82 894 4 4 4 4.82 4.82 894 4 4 4 4.64 <td></td>												
GROUND TURKEY: Patties 4.82 505 4.82 4.82 1,338 4.82 4.82 894 4 Sausage 3.67 - 4.79 294 4.32 3.99 - 4.79 54 4.64 54 55 3.99 56 3 3.97 2.99 - 3.99 56 3 3.97 2.99 - 3.99 56 3 3 3.78 - 3.99 368 3 3 3.78 - 3.99 368 3 3 3.78 - 3.99 368 3 3 3.78 - 3.99 368 3 3 3.78 - 3.99 42 5 5.99 42 5 5.99 42 5 5.99 42 5 5.99 5.99 42 5 5.99 44 5 5.99 44 5 5.99 44 5 5.99 44 5 5.99 44 5 5.99 44 5 5.99 5.99 44 5 4.99 - 5.00 170 4 4.99 - 5.00 170 4 4.99 - 5.00 170 4 4.99 - 5.00 170 4 4.82 4.82	•											
Patties 4.82 505 4.82 4.82 1,338 4.82 4.82 4.82 894 4 Sausage 3.67 - 4.79 294 4.32 3.99 - 4.79 54 4.64 85% lean 3.07 - 5.99 198 3.92 2.99 - 5.99 65 3.34 3.78 - 3.99 368 3 Breast (99-100% lean) 5.99 340 5.99 5.99 46 5.99 5.99 5.99 42 5 Rolls (frsh/frz 1 lb.) Specialty ^{5/} Patties 5.99 288 5.99 602 5.17 5 5.99 602 5.17					2.00	40	2.00					
Sausage 3.67 - 4.79 294 4.32 3.99 - 4.79 54 4.64 85% lean 3.07 - 5.99 198 3.92 2.99 - 5.99 65 3.34 3.78 - 3.99 368 3 Breast (99-100% lean) 5.99 340 5.99 5.99 46 5.99 5.99 5.99 42 5 Rolls (frsh/frz 1 lb.) Specialty ^{5/} Patties 5.99 288 5.99 602 5.17 5.99 602 5.17		4.82	505	4.82	4.82	1.338	4.82	4.82	894	4.82		
85% lean 3.07 - 5.99 198 3.92 2.99 - 5.99 65 3.34 3.78 - 3.99 56 3 Breast (99-100% lean) 5.99 340 5.99 5.99 65 3.34 3.78 - 3.99 368 3 Rolls (frsh/frz 1 lb.) 5 Patties 5.99 288 5.99 602 5.17 5.99 602 5.17						·						
93% lean 3.07 - 5.99 198 3.92 2.99 - 5.99 65 3.34 3.78 - 3.99 368 3 Breast (99-100% lean) 5.99 340 5.99 5.99 46 5.99 5.99 42 5 Rolls (frsh/frz 1 lb.) Specialty 5/ Patties 5.99 288 5.99 602 5.17 5.99 602 5.17	•							2.99 - 3.99	56	3.81		
Breast (99-100% lean) 5.99 340 5.99 5.99 46 5.99 5.99 42 5 Rolls (frsh/frz 1 lb.) Specialty ^{5/} Patties 5.99 288 5.99 5.99 44 5 93-94% lean 4.61 - 5.99 602 5.17 4.99 - 5.00 170 4		3.07 - 5.99	198	3.92						3.98		
Rolls (frsh/frz 1 lb.) Specialty 5/ Patties 5.99 93-94% lean 4.61 - 5.99 602 5.17 4.99 - 5.00 170 4										5.99		
Specialty 5/ Patties 5.99 288 5.99 5.99 44 5 93-94% lean 4.61 - 5.99 602 5.17 4.99 - 5.00 170 4						1.5		2.22	.=			
Patties 5.99 288 5.99 5.99 44 5 93-94% lean 4.61 - 5.99 602 5.17 4.99 - 5.00 170 4												
93-94% lean 4.61 - 5.99 602 5.17 4.99 - 5.00 170 4		5.99	288	5.99				5.99	44	5.99		
		4.61 - 5.99	602	5.17				4.99 - 5.00	170	4.99		
0.00 100 0.00 0.00 0.00 0.00 0.00 0.00	Breast	6.99	103	6.99	5.99	6	5.99	6.49	78	6.49		

Source: USDA Livestock, Poultry, & Grain Market News;

(515) 284-4460

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http://www.ams.usda/market-news/livestock-poultry-grain:

Email: desm.lpgmn@ams.usda.gov



Fri. May 10, 2024

USDA National Retail Report - Turkey Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 05/10 thru 05/16.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

	SOUTH C	ENTRAL U.S.		SOUT	HWEST U.S.	NORTHWEST U.S. (ID,MT,OR,WA,WY)			
	(AR,CO,KS,L	A,MO,NM,OK,TX)	(AZ	CA,NV,UT)				
Feature Rate ^{1/} Special Rate ^{4/} Activity Index ^{2/}	32.9% of 4,90 3.5% of stores w. Activity	0 sampled outlet / no-price promo Index = 1,462	s tions	28.9% of 3,8 5.2% of stores v Activit	00 sampled outlet v/ no-price promot y Index = 847	tions	17.4% of 1,300 sampled outlets 0.0% of stores w/ no-price promotions Activity Index = 200		
	Price Range	Summar		Price Range	Summary		Price Range	Summai	•
	(\$/pound)	Stores V	Vtd Avg	(\$/pound)	Stores W	/td Avg	(\$/pound)	Stores \	Vtd Avg
WHOLE BIRDS: Fresh - Hens " - Toms Frozen - Hens " - Toms									
PARTS: Breast: Bone-in, whole Fresh Frozen Split, bone-in Fresh Rotisserie Boneless, whole Cutlets Cutlets, thin sliced Strips Tenders									
Marinated Tenders Drumsticks	2.49	16	2.49						
Thighs Wings Necks	2.49 2.49	16 16	2.49 2.49						
Smoked Drumsticks Smoked Wings Smoked Necks	2.40	10	2.40						
GROUND TURKEY: Patties Sausage	4.82	1,212	4.82	4.82	468	4.82	4.82	157	4.82
85% lean 93% lean	3.99 3.99	47 70	3.99 3.99	2.99 4.49 - 4.99	77 248	2.99 4.73			
Breast (99-100% lean) Rolls (frsh/frz 1 lb.)				4.99	54	4.99	5.99	43	5.99
Specialty ^{5/} Patties									
93-94% lean Breast	4.66 - 5.00 6.49 - 6.99	27 58	4.70 6.96		(545) 204 4460				

Source: USDA Livestock, Poultry, & Grain Market News;

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http://www.ams.usda/market-news/livestock-poultry-grain:

Email: desm.lpgmn@ams.usda.gov



(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

u u		ASKA		ławaii		
		(AK)		(HI)		
Feature Rate 1/		sampled outlets	12.4% of 10	0 sampled outlets		
Special Rate 4/		no-price promotions		v/ no-price promotions		
Activity Index 2/		Index = 10		ty Index = 10		
Activity index	Price Range	Summary	Price Range	Summary		
	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg		
	(+-		(+-)			
WHOLE BIRDS:						
Fresh - Hens						
" - Toms						
Frozen - Hens						
" - Toms						
PARTS:						
Breast:						
Bone-in, whole						
Fresh						
Frozen						
Split, bone-in						
Fresh						
Rotisserie						
Boneless, whole						
Cutlets						
Cutlets, thin sliced						
Strips						
Tenders						
Marinated Tenders						
Drumsticks						
Thighs						
Wings						
Necks						
Smoked Drumsticks						
Smoked Wings						
Smoked Necks						
GROUND TURKEY:						
Patties	4.82	10 4.82	4.82	10 4.82		
Sausage	7.02	10 4.02	7.02	10 4.02		
85% lean						
93% lean						
Breast (99-100% lean)						
Rolls (frsh/frz 1 lb.)						
Specialty 5/						
Patties						
93-94% lean						
Breast						
Source: LISDA Livestock Pour	ltm: 9 Cusin Mauliat No			(E1E) 294 4460	L	4 of 7



USDA National Retail Report - Turkey

Fri. May 10, 2024

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 05/10 thru 05/16.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

		N.	ATIONAL	SUMMAR	Y			NOF		ORTHEAST U.S.		SOUTHEAST U.S.		
		This \	Neek	Last	Week	Last	Year	(CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)		(AL,FL,GA,MS,NC,SC,TN,VA,W\		WV)		
Featu	re Rate 1/	42.2% of	f 29,200	38.9% o	f 29,200	33.7 % o	f 29,200							
	ic Nate	sto	res	sto	res	sto	res	4:	5.6% of 5,500	sampled outle	ets	49.5% of 7,400 sampled outlets		
Activit	y Index 2/	26,3	377	22,	448	22,	320			ndex = 4,807		Activity Index = 7,165		
	•		Add d A	<u></u>	140 d A -		NAME A .		Range	Summ	•	Price Range	Summ	•
SERVICE DEI	L - Turkov	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	(\$/\$	ound)	Stores	Wtd Avg	(\$/pound)	Stores	Wtd Avg
Category 1	Li - Turkey													
Category	Processor Brand	5,140	10.79	4,386	10.05	5,887	10.93	7.99	- 12.99	1,440	10.99	7.49 - 12.99	1,553	11.36
	Private Brand	1,841	9.16	1,746	9.80	1,365	10.00		- 11.99	1,142	8.99	8.99 - 11.99	59	11.33
Category 2				•										
	Processor Brand	1,985	6.37	416	6.23	500	6.99	5.99	- 6.99	457	6.61	5.99 - 6.99	1,149	6.16
	Private Brand			497	6.58	112	6.49							
Category 3		054		004	4.04				4.00	440	4.00			
	Processor Brand Private Brand	254 12	4.74 4.99	221 16	4.61 4.69	40	3.99		4.99	112	4.99			
Turkey Ham		12	4.99	10	4.69	12	3.99							
ruikey mam	Processor Brand	351	4.60	317	5.21	236	4.35							
	Private Brand	43	2.99	81	3.96	59	4.10							
Turkey Past	rami													
	Processor Brand													
	Private Brand													
SERVICE DEI	LI - Chicken													
Category 1														
	Processor Brand	3,353	10.22	2,078	11.18	2,283	9.83	7.99	- 13.99	565	9.92	8.99 - 12.99	817	10.61
	Private Brand	64	9.09	1,352	8.80	92	10.99		7.99	10	7.99			
Category 2	Processor Brand	276	6.17	212	6.05	90	6.12		5.99	112	5.99			
	Private Brand	13	5.99	387	6.99	90	0.12		5.99	112	3.99			
SELF-SERVIC		10	0.00	307	0.55									
	per tub or pouch)													
Turkey 7-10														
	Processor Brand	6,412	4.12	3,813	4.42	4,298	4.29	4.00	- 5.00	552	4.62	3.00 - 5.00	1,788	4.27
	Private Brand			400	3.71	1,133	5.00							
Turkey 16 oz		070	F 00	0.050	0.04	4.070	0.00					5.00 0.00	0.4	0.05
	Processor Brand Private Brand	672	5.99	2,353	6.24	1,672	6.28					5.98 - 6.99	61	6.05
Chicken 7-10														
Jillokeli 7-10	Processor Brand	5,961	4.12	3,773	4.43	3,448	4.36	4.50	- 5.00	417	4.82	3.00 - 5.00	1,738	4.28
	Private Brand	0,001	2	400	3.71	1,133	5.00		0.00			0.00	.,. 55	0

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)



Fri. May 10, 2024

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 05/10 thru 05/16.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

		EST U.S. N,ND,NE,OH,SD,WI)		ENTRAL U.S. A,MO,NM,OK,TX,UT)		WEST U.S. A,NV)	NORTHWEST U.S. (ID,MT,OR,WA,WY)				
Feature Rate 1/	(17,12,114,141,1411,1411	14,14D,14L,O11,OD,441)	(AN,AZ,CO,NO,E)	A,IVIO,IVIVI,OIX, I X,O I)	(0)	~,iv <i>)</i>	(10,1011,01	x,vv A,vv 1 <i>)</i>			
		sampled outlets		0 sampled outlets	· ·	sampled outlets	17.9% of 1,300 sampled outlets				
Activity Index 2/		ndex = 5,885		ndex = 5,177		ndex = 2,803		idex = 481			
	Price Range Summary		Price Range	Summary	Price Range	Summary	Price Range	Summary			
OFFICE PELL Trades	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg			
SERVICE DELI - Turkey											
Category 1	0.00 44.00	4.000 40.00	7.00 40.00	000 40.05	7.00 40.00	204 40.04	7.00 40.00	470 0.04			
Processor Brand Private Brand	6.99 - 11.99 6.99 - 13.99	1,062 10.26 431 8.85	7.99 - 13.99 8.49 - 12.49	683 10.35 209 10.08	7.99 - 13.00	201 10.24	7.99 - 10.99	179 9.84			
Category 2	0.99 - 13.99	431 0.03	0.49 - 12.49	209 10.06							
Processor Brand	5.99 - 6.99	281 6.68	5.99 - 6.99	73 6.94	6.99	10 6.99	6.99	15 6.99			
Private Brand	0.00 0.00	201 0.00	0.00 0.00	70 0.54	0.00	10 0.00	0.55	10 0.00			
Category 3											
Processor Brand	3.99 - 5.99	75 4.42	4.67	67 4.67							
Private Brand			4.99	12 4.99							
Turkey Ham											
Processor Brand			4.49 - 4.59	226 4.50	4.59 - 4.99	125 4.80					
Private Brand	2.99	43 2.99									
Turkey Pastrami											
Processor Brand											
Private Brand											
SERVICE DELI - Chicken											
Category 1											
Processor Brand	7.89 - 11.99	694 10.25	9.99 - 12.99	605 10.25	7.99 - 9.99	656 9.96	7.99	16 7.99			
Private Brand	9.29	15 9.29					9.29	39 9.29			
Category 2											
Processor Brand	4.99 - 6.99	156 6.28	5.99 - 6.99	8 6.49							
Private Brand	5.99	13 5.99									
SELF-SERVICE DELI											
(dollars per tub or pouch) Turkey 7-10 oz											
Processor Brand	2.50 - 5.99	1,521 4.25	2.50 - 4.99	1,526 3.81	3.49 - 4.99	898 3.82	3.49 - 3.99	116 3.90			
Private Brand	2.50 - 5.55	1,021 4.20	2.50 - 4.55	1,520 5.01	0.40 4.00	030 3.02	0.40 - 0.00	110 3.30			
Turkey 16 oz											
Processor Brand	5.99 - 6.99	108 6.12	4.99 - 6.99	309 5.90	5.99	179 5.99					
Private Brand											
Chicken 7-10 oz											
Processor Brand	3.00 - 5.99	1,486 4.28	2.79 - 4.99	1,459 3.82	3.49 - 4.49	734 3.61	3.49 - 3.99	116 3.90			
Private Brand											

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)



USDA National Retail Report - Turkey

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 05/10 thru 05/16.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

	AL	ASKA	H.	AWAII		
		AK)		(HI)		
Feature Rate 1/						
		sampled outlets		sampled outlets		
Activity Index 2/		Index = 59	Activit	y Index = 0		
	Price Range (\$/pound)	Summary Stores Wtd Avg	Price Range (\$/pound)	Summary Stores Wtd Avg		
SERVICE DELI - Turkey	(φ/ροαπα)	Stores Wid Avg	(Φ/pound)	Sidles Wid Avg		
Category 1						
Processor Brand Private Brand	9.49 - 10.99	22 10.24				
Category 2						
Processor Brand						
Private Brand						
Category 3						
Processor Brand						
Private Brand						
Turkey Ham Processor Brand						
Private Brand						
Turkey Pastrami						
Processor Brand						
Private Brand						
SERVICE DELI - Chicken						
Category 1						
Processor Brand						
Private Brand						
Category 2						
Processor Brand						
Private Brand SELF-SERVICE DELI						
(dollars per tub or pouch)						
Turkey 7-10 oz						
Processor Brand	3.99	11 3.99				
Private Brand						
Turkey 16 oz						
Processor Brand	6.49	15 6.49				
Private Brand						
Chicken 7-10 oz	0.00	44 000				
Processor Brand	3.99	11 3.99				
Private Brand						

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

(515) 284-4460

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http://www.ams.usda/market-news/livestock-poultry-grain:

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